

Cookie	Owner	Purpose	Type of Cookie	Expiration
_gat_UA	Google Analytics	Google Analytics. Disable/Enable/Delete Trough browser settings visit: https://tools.google.com/dlpage/gaoptout	used to throttles number of requests received by users	After 10 minutes
_ar_v4	Adroll	Double click advertising	Used for tracking of conversion rates for advertisements	six years
_ga	Google analytics	Google Analytics. Disable/Enable/Delete Trough browser settings visit: https://tools.google.com/dlpage/gaoptout	used to distinguish users on a website to generate statistical information about their use of the website	2-years
_gid	Google analytics	Google Analytics. Disable/Enable/Delete Trough browser settings visit: https://tools.google.com/dlpage/gaoptout	Used to distinguish users on a website to generate statistical information about their use of the website	24-hours
_SiteVisitors	Google analytics	Google Analytics. Disable/Enable/Delete Trough browser settings visit: https://tools.google.com/dlpage/gaoptout	Identify real visitor to the web page, used for statistics.	1 day
_hjIncludedInSample	Hotjar	Used to let Hotjar know whether that visitor is included in the sample which is used to generate funnels	Session cookie	1 year